

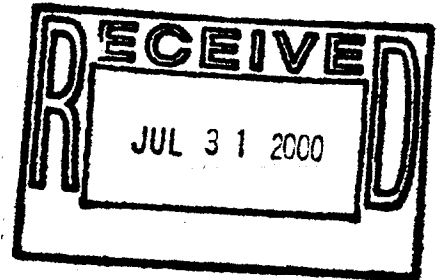


5787 '00 SEP -5 P3:13

71767

July 20, 2000

Office of Special Nutritionals: HFS-450
Center for Food Safety & Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, DC 20204



Dear Sir or Madam:

In accordance with the Food & Drug Cosmetic Act 21CFR Section 101.93, the statement(s) for dietary supplements listed below have been included as labeling for the following product:

Dr. Art Ulene's Prescriptive Formulas™ / Memory Plus™

Statements:

Formulated with Standardized Ginkgo Biloba Extract and B-Vitamins to Promote Healthy Brain Function and Memory

Scientific studies show that natural chemicals (phytochemicals) from the ginkgo plant may increase blood flow in the brain, improve memory and enhance the ability to concentrate.

This formula is enriched with vitamin B12 and other B-vitamins that are needed for healthy brain function.

I certify that the information contained in this notice is complete and accurate and we have substantiation that these statements are truthful and not misleading.

Dave Brubaker
CEO and President

DFB:jc

978 0162

LET 5766